

Political Science 1543
Globalization and International Politics
Spring 2018
Tuesdays and Thursdays, 9:30 – 10:45 AM
Room #363 Cathedral of Learning

Instructor: Anthony Ocepek

Office: 4433 Wesley Posvar Hall

Office Hours: Tuesdays and Thursdays 11:00 – 1:00

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Course Description:

This course is focused on the nature of globalization in the context of international and transnational politics and how we try to systematically understand and interpret these relations and the complex interplay of nations and a host of actors on the global stage. The class is designed to be engaging and to provide students with a connection to important issues in the real world. This course will be divided into two distinct parts. The first part of the course defines globalization and its connection to economics. This section will more specifically examine the rise of globalization in the nineteenth century, its decline, reemergence, and now the current malaise it is argued to be confronted with due to the recent economic factors. Additionally, it will explore the recent rise of anti-globalization and its implications, trade agreements, and economic policymaking. We will also survey the evidence on global poverty and income inequality and consider the appropriate roles of the major international trade and financial organizations promoting development around the world. The second section will then explore global issues, such as multiculturalism, environmentalism, migration, etc., that have their roots within economic globalization and the subsequent impact on how states formulate policies and international agreements to resolve these issues.

The class will answer questions such as: Who wins and loses? How does globalization constrain economic policymaking? Does it undermine socio-economic institutions? How does globalization relate to increased apprehension in some groups and lead to anti-globalization efforts? How does globalization hinder the ability of the state to enact policies on issues such as for the environment?

Course Objectives:

By the end of this course students should be able to:

1. Identify and define key concepts within the discourse on globalization.
2. Be able to utilize concepts of globalization in order to articulate a defense for or against globalization on specific topics.
3. Develop skills in researching specific topics and how to convey this research in a presentation format

Reading Materials:

Required Textbooks:

Sobel, Andrew. 2013. *International Political Economy in Context: Individual Choices, Global Effects*. London, UK: SAGE Publications Ltd. I refer to this book in the syllabus as “**Sobel**.” Copies of the book have been ordered and are available for purchase at the Pitt Book Center.

Payne, Richard. 2017. *Global Issues: Politics, Economics and Culture*. Boston, MA: Pearson, 5th edition. I refer to this book in the syllabus as “**Payne**.” Copies of the book have been ordered and are available for purchase at the Pitt Book Center. *Important:* if you choose to order the book online from Amazon or another retailer, please make sure you have the **5th edition**.

Required Supplemental Readings:

The course has specific required readings that complement the general textbook readings. Please see the course syllabus to learn which readings you are required for each respective week. These required readings for the class will be posted on CourseWeb (in the course documents folder). (Note: the syllabus is also available for viewing on CourseWeb).

Recommended:

Additionally, please subscribe to email updates from a major provider of international news, such as the *New York Times*, *Economist*, *BBC*, *Financial Times* or *Wall Street Journal*.

Course Requirements:

Your grade for this class can be broken down as follows:

Attendance	See below
Content Quizzes	10%
Short Research Essay	15%
Final Essay Project & Presentation	20%
Midterm Exam	25%
Final Exam	30%

Content Quizzes:

There will be random content quizzes during the semester. These short quizzes will not be announced. The reasoning for not announcing is to incentivize you to stay current with the reading. Being current with the reading will mean that you get much more out of the lecture and can contribute effectively to discussions. The quizzes will be straightforward and generally explore the big points of the readings. Given that life is variable, your total points will be considered based around the total number of quizzes minus one. That way, one poor or missed quiz doesn't penalize you, but a pattern of poor or missed quizzes can signal that you're falling behind in the reading.

Short Research Essay:

During the semester you will be required to write a short-essay. The essay must be 12pt, Times New Roman font, 1” margins and at most 4-5 pages double-spaced. For this short research essay, you will be tasked with examining a WTO trade dispute of your choice. You will examine both

sides of the dispute, detailing the arguments made by each actor, the resolution, if available, made by the WTO, and any subsequent issues or disputes related to the issue. Instructions offering greater detail of the expectations for the essay and the grading rubric will be made available on CourseWeb during the first couple weeks of the course —**late papers will not be accepted.**

Final Essay Project and Presentation:

There will be an additional research and presentation project that will be due in the final weeks of the semester. Working in pairs, students will be expected to choose a global issue that can related to the phenomenon of globalization, examining the issue from two different perspectives. There are two components of this project. First, you will write an essay that must be 12pt, Times New Roman font, 1” margins and at most 5-6 pages double-spaced. This essay will present one of the two perspectives on the issue selected and due on **Tuesday, April 17th – late papers will not be accepted.** The second part will be a 12-minute presentation and Q&A session presented to the class on the selected issue. Instructions offering greater detail of the expectations for the essay and the presentation will be made available on CourseWeb during the first couple weeks of the course.

Midterm/Final Exams:

Exams will consist of multiple choice and short answer questions (in which students will be asked to write a few sentences for each question). The final exam will include a short writing assignment which is given in advance (students will have a few days to work on this and then turn it in at the time of the final exam). The tests are designed to be comprehensive and challenging, but never to be tricky.

Grading Scale:

Each assignment will be evaluated on a scale of one hundred points. The correlation of the scale with the letter grade for the final course grade is as follows:

93-100% A	90-92% A-	87-89% B+	83-86% B	80-82% B-
75-79% C+	72-74% C	68-71% C-	60-67% D	0-59% F

Important Information:

Academic Standards:

Students in this course are expected to comply with the University of Pittsburgh Policy on Academic Integrity (<http://www.as.pitt.edu/fac/policies/academic-integrity>). Turning in the work of another and calling it your own violates the academic standards of this class, as does any manner of cheating on exams. Plagiarism and cheating of any kind will not be tolerated. If you are caught plagiarizing or cheating, you will receive an F for the final grade of this class.

Office Hours:

I offer multiple hours per week. If you cannot make these hours, I can schedule appointments via e-mail. I will advise the class should my hours not be available as normal. If you are struggling with a text or the class, or simply have more questions than we can get to in class, I am happy to work with you. During weekdays, please allow me a period of 12 hours to respond to any email. Emails sent during the weekend will be responded to the following Monday.

Class Discussions:

For you to get the most out of this class, it is important that you keep current with the readings and are willing to participate in class discussions. The classroom is intended to be an open space for discussion, where all ideas and questions are valid. Being a course examining a range of international political issues, serious and often conflict-prone issues will be discussed. It is important that all people in the class—instructors and students—treat everyone’s viewpoint with respect. This doesn’t mean that viewpoints won’t be critically assessed, but it does mean that no one should feel afraid to voice their opinion in the class. However, no personal attacks or *ad hominem* arguments (i.e. “you’re wrong because you have red hair”) will be tolerated. In an ideal world, each student will speak at least once in each lecture during the course of the semester. Due to the size of the course, however, this may be difficult, and I will attempt to ensure ample opportunities for students to share their own perspectives and critiques within small group settings in addition to the overall lecture.

Attendance Policy:

Attendance is required for each lecture. If you notify me **in advance** with a reasonable reason to have missed the course, your absence may be excused. However, you must submit any assignments that are due that day. **Please see the Course Attendance Policy below to learn about excused absence policies.** Each unexcused absence will subtract 1% from your total possible grade.

Makeup opportunities essays, content quizzes, and exams will only be allowed in the case of illness (with a doctors’ note), family emergency (with documentation), or for university-sponsored travel (with a signed note from the appropriate university authority).

Disability Resources and Services:

If you have a disability for which you are or may be requesting an accommodation, you are encouraged to contact both your instructor and Disability Resources and Services, 140 William Pitt Union, (412) 648-7890 / (412) 536-5568 (VP), as early as possible in the term. DRS will verify your disability and determine reasonable accommodations for this course.

General Rules:

- Please be on time for class
- Keep your cell phone turned off during class
- No food will be permitted in lecture, Drinks are perfectly OK (I will always have my cup of coffee)

Important Dates:

Thursday, February 8 – **Short Research Essay Due**

Thursday, February 27 – **Midterm Examination**

Sunday-Sunday, March 4-11 - Spring Recess

Thursday, April 12 – **Final Examination**

Tuesday, April 17 and Thursday, April 19 – **Group Project Presentations, Paper due April 17th**

Monday-Saturday, April 23-28 – Final Exams, **Remaining Group Project Presentation**

Course Schedule:

Following is the reading and assignment schedule for this course. Note that reading assignments list what must be read by that class meeting. Please complete all readings for each date **prior to coming to class**.

Part I: Economic Globalization

Week #1 – Introduction to Course & What is Globalization?

Tuesday, January 9: Introduction/Course Overview

Thursday, January 11:

1. Sobel, Ch. 1 – A Social Science approach to political economy --skim
2. Payne, Ch. 1 & 2

Week #2 – A History of Globalization Part I: The Pre-Bretton Woods Era

1. Sobel, Ch. 9 & 10
2. Eichengreen, Barry and Douglas Irwin. 2010. "The Slide to Protectionism in the Great Depression: Who Succumbed and Why?" *The Journal of Economic History* 70(4): 871-897. **available on CourseWeb**
3. James, Harold. 2001. *The End of Globalization: Lessons from the Great Depression*. Cambridge, MA: Harvard University Press, Ch. 1. **available on CourseWeb**

Week #3 – A History of Globalization Part 2: The Post-Bretton Woods Era

1. Sobel, Ch. 11, 12, 14; *Ch. 13 optional*
2. Payne, Ch. 7
3. James, Harold. 2001. *The End of Globalization: Lessons from the Great Depression*. Cambridge, MA: Harvard University Press, Ch. 6. **available on CourseWeb**

Week #4 – Trade’s Winner and Losers

1. Payne, Ch. 8
2. Alt, James and Michael Gilligan. 1994. “The Political Economy of Trading States: Factor Specificity, Collective Action Problems and Domestic Political Institutions,” *The Journal of Political Philosophy* 2(2): 165-192. **available on CourseWeb**
3. Bhagwati, Jagdish and Alan Blinder. 2009. *Offshoring of American Jobs: What Response from U.S. Economic Policy?* Cambridge, MA: The MIT Press, Ch. 1 and Ch. 2. **available on CourseWeb**
4. Stiglitz, Joseph. 2007. *Making Globalization Work*. New York, NY: W. W. Norton & Company, Inc., Ch. 3. **available on CourseWeb**
5. Blinder, Alan and Alan Krueger. 2013. “Alternative Measures of Offshorability: A Survey Approach,” *Journal of Labor Economics* 31(2): S97-S128. **available on CourseWeb – optional**

Week #5 – Public Support for (and Opposition to) Neoliberal Globalization

Thursday, Feb. 8th - Short Research Essay Due

1. Scheve, Kenneth and Matthew Slaughter. 2007. “A New Deal for Globalization,” *Foreign Affairs* 86(4): 34-47. **available on CourseWeb**
2. Hiscox, Michael. 2006. “Through a Glass and Darkly: Attitudes toward International Trade and the Curious Effects of Issue Framing,” *International Organization* 60(3): 755-780. **available on CourseWeb**
3. Hainmueller, Jens and Michael Hiscox. 2006. “Learning to Love Globalization: Education and Individual Attitudes toward International Trade,” *International Organization* 60(2): 469-498. **available on CourseWeb**
4. Bhagwati, Jagdish. 2004. *In Defense of Globalization*. New York, NY: Oxford University Press, Ch. 1. **available on CourseWeb**

Week #6 – Globalization and Partisan Politics

1. Garrett, Geoffrey. 1998. *Partisan Politics in the Global Economy*. Cambridge, UK: Cambridge University Press, Ch. 3. **available on CourseWeb**
2. Simoni, Marco. 2013. “The Left and Organized Labor in Low-Inflation Times,” *World Politics* 65(2): 314-349. **available on CourseWeb**
3. Blair, Tony and Gerhard Schroeder. 1998. “Europe: The Third Way/Die Neue Mitte,” Friedrich Ebert Foundation Working Document No.2. Johannesburg, South Africa. **available on CourseWeb**
4. White, Stuart. 2004. “Welfare Philosophy and the Third Way,” in Jane Lewis and Rebecca Surrender, eds. 2004. *Welfare State Change: Towards a Third Way?* New York, NY: Oxford University Press, p25-46. **available on CourseWeb**

Week #7 – Growth, Poverty, and Income Equality; Economic Policy Autonomy

1. Payne, Ch. 9
2. Wade, Robert. 2003. “The Disturbing Rise in Poverty and Inequality: Is It All a ‘Big Lie’?” in David Held and Mathias Koenig-Archibugi, eds. 2003. *Taming Globalization: Frontiers of Governance*. Cambridge, UK: Polity Press, p18-46. **available on CourseWeb**
3. Castles, Francis. 2004. *The Future of the Welfare State: Crisis Myths and Crisis Realities*. New York, NY: Oxford University Press, Ch. 2 & 3. **available on CourseWeb**
4. Hall, Peter and Daniel Gingerich. 2009. “Varieties of Capitalism and Institutional Complementarities in the Political Economy: An Empirical Analysis,” *British Journal of Political Science* 39(3): 449-482. **available on CourseWeb – optional**

Week #8 – Midterm Examination & Film

Tuesday, February 27: **MIDTERM EXAMINATION**

Thursday, March 1: Movie: “Life and Debt,” by Stephanie Black.

Week #9

SPRING RECESS – No Class

Part II: Global Issues

Week #10 – How Do Institutions Matter – The WTO, IMF and EU

1. Sobel, Ch. 8
2. Vogel, David. 1997. *Trading Up: Consumer and Environmental Regulation in a Global Economy*. Cambridge, UK: Harvard University Press, Ch. 1, 2. **available on CourseWeb**
3. Stone, Randall. 2008. “The Scope of IMF Conditionality,” *International Organization* 62(4): 589-620. **available on CourseWeb**
4. Pop-Eleches, Grigoire. 2009. “Public Goods or Political Pandering: Evidence from IMF Programs in Latin America and Eastern Europe,” *International Studies Quarterly* 53(3): 787-816. **available on CourseWeb – optional**
5. Mansfield, Edward and Eric Reinhardt. 2003. “Multilateral Determinants of Regionalism: The Effects of GATT/WTO on the Formation of Preferential Trading Agreements,” *International Organization* 57(4): 829-862. **available on CourseWeb**
6. Allee, Todd and Jamie Scalera. 2012. “The Divergent Effects of Joining International Organizations: Trade Gains and the Rigors of WTO Accession,” *International Organization* 66(2): 243-276. **available on CourseWeb – optional**

Week #11 – Environmentalism, Delaware or California?

1. Payne, Ch. 10
2. Vogel, David. 1997. *Trading Up: Consumer and Environmental Regulation in a Global Economy*. Cambridge, UK: Harvard University Press, Ch. 3, 4 & 8. **available on CourseWeb**
3. Lenschow, Andrea and Carina Sprungk. 2010. “The Myth of a Green Europe,” *Journal of Common Market Studies* 48(1): 133-154. **available on CourseWeb - optional**

Week #12 – Multiculturalism – Migration and a Clash of Civilizations?

1. Payne, Ch. 11
2. Huntington, Samuel. 1993. “The Class of Civilizations?” *Foreign Affairs* 72(3): 22-49. **available on CourseWeb**
3. Muller, Jerry. 2008. “Us and Them: The Enduring Power of Ethnic Nationalism,” *Foreign Affairs* 87(2): 18-35. **available on CourseWeb**

4. Sniderman, Paul, Michael Bang Petersen, Rune Slothuus, and Rune Stubager. 2014. *Paradoxes of Liberal Democracy: Islam, Western Europe, and the Danish Cartoon Crisis*. Princeton, NJ: Princeton University Press, Ch. 1, 4, & 5 **available on CourseWeb**

Week #13 – Human Rights & Democracy Promotion

1. Payne, Ch. 3 & 4

2. Nossel, Suzanne. 2012. “Advancing Human Rights in the UN System,” *Council on Foreign Relations Working Paper: International Institutions and Global Governance Program*, 1-29. **available on CourseWeb**

3. Vreeland, James. 2008. “Political Institutions and Human Rights: Why Dictatorships Enter into the United Nations Convention Against Torture,” *International Organization* 62(1): 65-101. **available on CourseWeb**

4. Betts, Richard. 1994. “The delusion of impartial intervention,” *Foreign Affairs* 73(6). **available on CourseWeb**

5. Ottaway, Marina. 2003. “Promoting Democracy after Conflict: The Difficult Choices,” *International Studies Perspectives* 4(3): 314-322. **available on CourseWeb**

Week #14 – Global Terrorism

Tuesday, April 10:

1. Payne, Ch. 5

2. Li, Quan. 2005. “Does Democracy Promote or Reduce Transnational Terrorist Incidents?” *Journal of Conflict Resolution* 49(2): p278-297. **available on CourseWeb**

Thursday, April 12: **Final Examination**

Week #15

Tuesday, April 17 & Thursday, April 19: **Group Project Presentations**

Week #16

**Final Exams Week, Date and Location TBA
(Used for Remaining Group Project Presentations)**